

PERSONAL DEVELOPMENT & LEADERSHIP

Dress Code - 4-H'ers will wear blue jeans, white shirt, or blouse that is long enough to be tucked in with a 4-H emblem. A 4-H tee shirt with sleeves, a 4-H emblem on the pocket or blouse front or a 4-H arm band will be acceptable. Hard soled shoes or boots must be worn for all the 4-H livestock shows. No hats or other headgear except for western hats during the horse show. This year this attire will be the policy for interview, judging, livestock shows, livestock auction, and award ceremonies. Shooting Sports will wear their attire for their events and awards. Failure to comply with this policy will result in loss of premium money and awards. Superintendents and fairboard members will enforce this policy.

DEPARTMENT F - ENTREPRENEURSHIP

ESI: EntrepreneurShip Investigation

GENERAL INFORMATION

All exhibits are directly related to activities in the project manual. Refer to the manual for ideas, suggestions and additional information to enhance project exhibits.

EXHIBIT GUIDELINES:

- * The 4-H member's name, age, town and county must be listed on the back of the exhibit. Entry cards should be stapled (not paper clipped or taped) to the upper right-hand corner of posters.
- * If exhibit is a poster it must be 14" x 22" and may be arranged either horizontally or vertically. Posters may not use copyrighted materials, such as cartoon characters or commercial product names. Exhibits which do not conform to size or content guidelines will be lowered one ribbon placing. Posters may include photographs, charts or examples as well as a written explanation.
- * Posters may be laminated to protect them. Loose plastic coverings used to protect the exhibit while being transported will be removed by the superintendent for evaluation and display.

DIVISION 531, CLASSES

Scoresheet SF181.doc

For classes 1-3 follow guidelines for posters.

ESI Unit 1, Discover the E-Scene

Class 1 (F 531 1) - Interview An Entrepreneur - Share what you learned from the person about starting and running a business or how they deliver excellent customer service. How will what you have learned through this interview change you future plans or ways of thinking about business? (based on pages 2.1 - 2.4 of manual).

Class 2 (F 531 2) - Picture Story - of a tour or field trip to study entrepreneurship and/or business operation. (based on pages 2.1 - 2.4 of manual).

ESI Unit 2 The Case of ME

Class 3 (F 531 3) - Social Entrepreneurship Presentation - Prepare a five slide power point presentation about a social entrepreneurship event to benefit a group or individual in your community. Social entrepreneurs are people who are in business to help others. Submit a print out of the note pages which show each slide and include an explanation of each slide. Enter exhibit in a report cover with fasteners (no slide bars). Refer to page 2.4 of Unit 2 The Case of Me for ideas.

Class 4 (F 531 4) - Coin Toss Map - This map is based on pages 7.1-7.4 of ESI Unit 2. Develop a map of your journey from your home to the Nebraska State Fair. The quarter must be tossed a minimum of 20 times and the map should include landmarks encountered along the way. Include in this exhibit a paragraph on how using a direct round would have made the journey less difficult.

ESI Unit 3 Your Business Inspection

Class 5 (F 531 5) - Marketing Package (mounted on a 14" x 22" poster) must include at least three items (examples) developed by the 4-H'er from the following list: business card, brochure, advertisement, business promotional piece, printout of an internet home page, packaging design, signs, logo design, direct mail piece, etc. The marketing package should be for an original business developed by the 4-H'er and not an existing business.

Class 6 (F 531 6) - Sample of an Original Product with an information card (8 ½" x 11") answering the following questions:

1. What did you enjoy the most about making the product?

2. What challenges did you have when making the product? Would you do anything differently next time? If so, what?
3. What is the suggested retail price of the product? How did you decide on the price?
4. Market analysis of the community - data gathered through a survey of potential customers. Use the three questions on page 3.3 and survey at least 10 people in your community about your product.
5. How much do you earn per hour? Show how you determined this figure.
6. What is unique about this Product?

ESI Unit 1,2, or 3

Class 7 (F 531 7) Service Business Poster (14' x 22' poster) -

1. Picture story of the service oriented business. Needs to be the original photos of their business.
2. Attach a 8.5 x 11" information sheet to the poster answering these questions:
 1. What do you enjoy most about this service business?
 2. What challenges did you have when starting the business? Would you do anything differently next time? Is so, what?
 3. What do you charge for your service(s)? How did you decide this price?
4. Market analysis of the community through data gathered from a survey (using questions on 3.3 with at least 10 potential customers.
5. How much do you earn per hour? Show how you determined this figure.
6. What is unique about this business?

Class 8 (F 531 8) - E-Business Notebook - (submitted in a 3-ring notebook)

1. Submit a printout of up to 5 pages from your business website.
2. On 8.5x11" pages answer the following questions:
 - a. What do you enjoy most about this business?
 - b. What challenges did you have when starting the business? Would you do anything differently next time? If so, what?
 - c. What do you charge for your products/services? How did you set your price(s)?
 - d. Using the questions on page 3.3 survey at least 10 people who use the internet regularly to gather a market analysis for your business.
 - e. How much do you earn per hour? Show how you determined this figure.
 - f. What is unique about this business?

PREMIUMS:

Purple - \$1.25	Blue - \$1.00
Red - \$.75	White - \$.50

DEPARTMENT F - JUNIOR LEADER

DIVISION 517 - JUNIOR LEADER

Open only to those actually enrolled in this project.

Class 900 (F 517 900) - A display showing leadership activities the exhibitor has done to help his or her club program or county program. Size 22" x 28" high.

Class 901 (F 517 901) - Other

PREMIUMS:

Purple - \$1.00	Blue - \$.75
Red - \$.50	White - \$.35

DEPARTMENT F - 4-H OFFICER ITEMS

DIVISION 519 - OFFICER ITEMS

CLASSES

4-H member must be currently holding office for which they are exhibiting.

Class 900 (F 519 900) - Secretary Book

Class 901 (F 519 901) - 4-H Club Scrapbook

Class 902 (F 519 902) - News Article (3 mounted on 1 sheet of 8 ½" x 11" paper with date published.)

Class 903 (F 519 903) - Other

PREMIUMS:

Purple - \$1.00

Blue - \$.75

Red - \$.50

White - \$.35